

SAMVAAD

Quarterly Newsletter of Aatapi Seva Foundation



ANEMIA MUKT - POSHAN YUKT

This National Nutrition Month Aatapi reaffirmed its commitment to eliminate Nutritional Anemia!!

Anemia is a major public health crisis afflicting women, children and adolescents, making them vulnerable to infections, lower productivity, poor pregnancy outcomes, poorer growth and development opportunities.

India strives to achieve the World Health Assembly's ambitious targets of 50% reduction in the anemia by 2025.



A multipronged approach and focus on increasing anemia testing and treatment rates at earlier ages of life is required to break the inter generational cycle of anemia.

Through various programs, Aatapi reached out to the most vulnerable Women and Adolescent Girls in **Dahej, Jambusar and Silvassa**. Hemoglobin assessment, medical check up and awareness sessions were undertaken by our Nutrition team members and trained local volunteers.

Through concerted testing, identification, and reaching out through local mobilisers, we aim to reduce anemia among >2000 adolescent girls, pregnant and nursing women and women of reproductive age in this year.

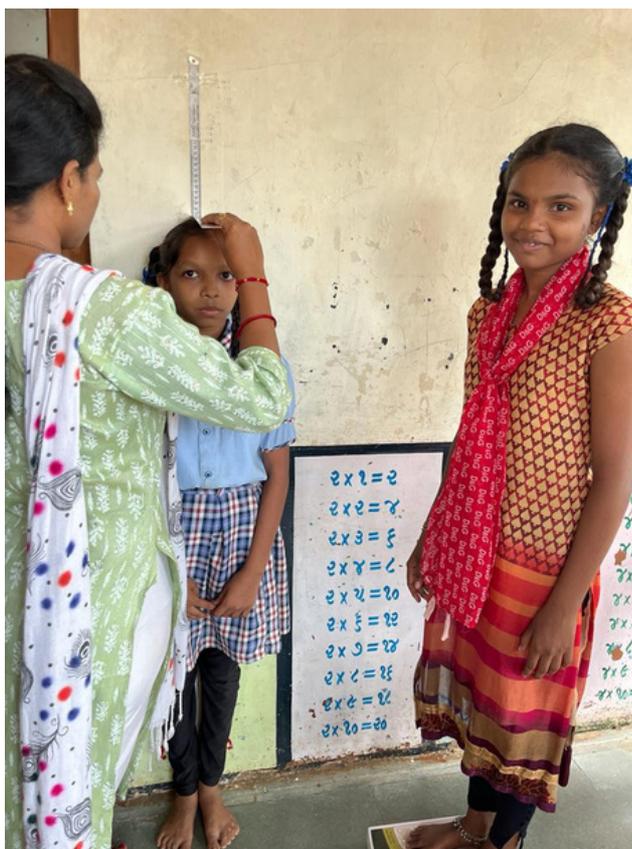


NUTRITION PROJECT LAUNCH

Anemia Control - Silvassa (UT of DNH)

Aatapi launched a new project "SUMAN" for Anemia Control in Silvassa, UT of Dadra and Nagar Haveli in collaboration with Owens Corning Group. The project aims at reducing anemia among Adolescent Girls, Pregnant and Nursing women through multipronged approach.

The project was inaugurated in presence of Government Officials, CSR functionaries and seniors of Aatapi. A puppet show was organised for school children to raise their awareness on anemia and equip them to fight its onset. Hemoglobin testing was done to detect anemia amongst school children. Result cards and pamphlets on do's and don't were distributed.



The project entails recruiting and training of local health volunteers - *Aarogya Sathis* - as Aatapi's grassroots activation strategy. Nutrition Gardens, ensuring compliance of IFA consumption and intensive behaviour change communication will be undertaken to ensure a sustained control of anemia in two villages of Silvassa.

The unwavering commitment and support of our CSR partners towards Nutritional Improvement of communities encourages us to design for sustained impacts. We hope to further expand our Nutrition Programs and impact more marginalised communities.

PARTNERSHIPS IN SUSTAINABLE WASTE MANAGEMENT - AKHOD EXPERIENCE

An encouraging example was established on how CSR-NGO-Govt. partnerships can facilitate sustained community development.

Based on extensive ground work done by Aatapi in establishing a sustainable waste management model in two villages of Dahej, Bharuch District in Gujarat, the District Administration came forward to supplement the efforts, that culminated in nomination of Akhod as a "Model Village" under Swacch Bharat Mission-2.

The model has already been scaled up to five villages, with the Govt. extending support for infrastructure development, manpower hiring and other emerging needs in villages not covered under the CSR program.



Swacchata - in the Focus

Our Swacchata Center was visited by Shri Karanjit Singh, Joint Director, Ministry of Jal Shakti on September 5, 2023. The ACE - Accelerating Circular Economy - program was explained to him and leverages with SBM-2 were defined. The District Administration team led by the DDO suggested measures to make the program comprehensive and sustainable.

Our grassroots functionaries - Green Friends - were felicitated by the Govt. functionaries. Their recognition as change agents provided them the much needed encouragement. Aatapi has made Self Help Groups of the Green Friends and have connected them to several welfare schemes.

Compost and Vermi Compost pits were constructed through SBM at the Swacchata Center to facilitate biodegradable waste management as well as revenue generation for the center. Govt. support has also been extended to scale up the program in other villages through construction of waste segregation sheds as well as putting in place manpower for waste collection.





Skill Development of Persons with Disability

A Skill Development and Employability Center was inaugurated in Jambusar on August 23, the day India landed on the Moon, in partnership with PGP Glass Limited. The Center will skill more than 200 Persons with Disability at t followed by placement and availability of Job Work from the industry. This is the second such center in Jambusar, Bharuch District of Gujarat through this partnership.

New Skills Center Inaugurated in Jambusar

ASTITVA – Empowerment program for Persons with Disability

ASTITVA denotes the space Aatapi strives to create for Persons with Disability in their homes, in villages, public places, educational institutions and work places.

Our multi-pronged interventions taken up in Dahej and Jambusar blocks of Bharuch District now cover more than 1500 PwDs and their families. While we work on social inclusion of PwD at village level through special PwDs groups and SHGs at village and block level, we are connecting PwDs with skilling, employment and income generation options.

These programs re-emphasise the need for all stakeholders to come together for empowering this marginalised group. Government institutions play the key role. CSR and NGOs bridge the last mile connectivity, facilitate demand generation and a catalytic role for concerted action for holistic empowerment.

Medical Assessment and Certification of PwDs





COMMUNITY BASED ORGANISATIONS - KEY TO SUSTAINABILITY

Our efforts to strengthen our CBOs continue as we keep building capacities and exposures for sustained growth.

The CBOs organised their Annual General Meetings where their performances were reviewed and business plans for next year were presented.

We connected the Ujaas Mandali - our Women's Credit and Consumer Cooperative Society - with **SEWA Federation** for greater exposure and learnings.

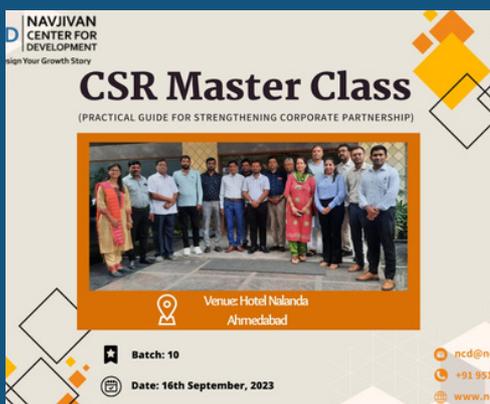
ENTERPRISE DEVELOPMENT

Multitude of Enterprise Development options are being presented to more than 500 women across our work areas. Jewellery making, Environment Friendly carry bags, Jute bags, Compost making, Mushroom, Agarbatti, household cleaning agents and many others have caught attention of our budding women entrepreneurs!!

Business Idea generation workshops, trainings in business plan formulation, and constant hand holding has helped more than 100 women entrepreneurs to establish shops/businesses in our intervention areas.



CAPACITY BUILDING OF TEAM A CONSTANT ENDEAVOUR FOR EXPANDING OUR SCOPE AND DEEPENING IMPACTS



www.aatapi.org



aatapi@aatapi.org



A-901, Alkapuri Arcade, Vadodra, Gujarat

Aatapi Seva Foundation is a Developmental Institution, incorporated under Section 8 of the Companies Act, 2013
Empaneled with NITI Aayog; FCRA Registered; Empaneled with MCA as CSR Implementing Agency; 80 G and 12 A Compliant

ENVIRONMENT FRIENDLY

Products Made by Women Collectives

Cotton and Jute Bags

From Conference Bags to Gift Potlis, Tote bags, Lunch bags and customisable bags - available in Cotton and Jute.



Other Products: Jewellery, Agarbatti, Dhoop Sticks, Household Cleaning products, Compost

Let's get connected

khersnehal@gmail.com

aatapi@aatapi.org

Ph: 8866456856